

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Release of Advertisement in “Vizag Industrial Scan” a National Industrial Fortnightly magazine, through M/s. Stark Communication, Pvt., Ltd (Cochin), Hyderabad – Publication Charges – Amount Sanctioned Rs.1,00,000/- - Orders - Issued

---

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 1117

Dated:23-11-2010

Read the following:

1. Govt.Lr.No.5364/PMU/DDC/2010, Dt.12-10-2010 of YAT & C (PMU) Department.
2. Inv. No.10-11/8225, Dt.25-10-2010 of M/s. Stark Communication, Pvt., Ltd (Cochin), Hyderabad.

\* \* \*

**ORDER:**

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, A.P. Tourism & Culture Department released One Page B&W an advertisement to publish in “Vizag Industrial Scan” a National Industrial Fortnightly, through M/s. Stark Communication, Pvt., Ltd (Cochin), Hyderabad. After publication of the advertisement, submitted a bill amounting to Rs.1,01,550/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.1,00,000/- (Rupees One Lakh only) towards publication of the advertisement in “Vizag Industrial Scan” a National Industrial Fortnightly.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (12) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Stark Communications, Pvt., Ltd (Cochin), Hyderabad, after deducting Tax, payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Stark Communications, Pvt., Ltd (Cochin), Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**